

On your customers' home ground

Make personal conversations easy by using WhatsApp – an app so familiar it's second nature to 2 billion people worldwide.



Start quality conversations



Display your brand

Turn a profile into an extension of your brand and earn recognition and trust from your customers.



Be there for your customers

Solve problems for your customers in real-time and send information to an app they already use.



Personal marketing at scale

Increase engagement and conversion with targeted, promotional messaging over WhatsApp.



Keep customers informed

With transactional notifications, your customers can get the info they want, where they want it.

✓ Make it easy

Decrease friction for your customer – deliver immediate, personalised two-way conversations. Let Sinch help with API integration to backend systems supporting a context rich customer relationship, during any customer journey such as ordering, amending or requesting customer service.

✓ Get a backup plan

No need to worry about messages not getting through if your customers handset doesn't accept WhatsApp messages, we've got you covered with SMS fall back to make sure your message gets delivered every time.

✓ Improve analytics

Boost campaign performance using powerful metrics to help you better understand and engage with your customers. Track delivery and read rates to keep an eye on ROI and customer response levels.

✓ Keep it personal

Improve loyalty, increase engagement, build better relationships and differentiate yourself from the competition in one easy move by sending rich, personalized messages – the possibilities are endless.