

Sinch in brief



Global leader in a growing market

Sinch is a leader in a growing, global market for Communications Platforms as a Service (CPaaS) and mobile customer engagement. We serve some of the world's most demanding enterprise customers, including 8 out of the 10 largest US-based tech companies.



Next-generation messaging

Next-generation messaging is creating new opportunities for businesses to reach their customers with images, video, interactivity and artificial intelligence/machine learning. The market Sinch addresses is growing dramatically due to technological advances.



Strategic acquisitions

Sinch has successfully executed and integrated several strategic acquisitions for scale and profitability and tech and go-to-market. Profitable businesses are acquired at accretive valuation where Sinch can gain economies of scale and synergies, augmented by acquisitions of companies with complementary tech and sales resources that advance Sinch's organic growth. Four acquisitions were announced in 2020.



Profitable from day one

Sinch has been profitable since it was founded in 2008 and gross profit is more than ten times higher than at the IPO in 2015.

150k+

customers – in 2021

600+

direct connections to MNOs

600bn+

interactions per year

47

countries with local presence

100%

Sinch reaches all mobile phones in the world

8 out of 10

the largest US-based tech companies are customers

Sinch for SMS and MMS

Global SMS messaging for global reach

Grab the world's attention with powerful SMS messages fueled by a carrier-grade platform and a super network of 600+ direct carrier connections.



Unbeatable engagement

Get instant attention and the highest reach, open, and read rates on a channel customers already use!



Best-in-class delivery

With our enterprise-grade platform, we make sure your messages always get through.



Limitless global scalability

Messaging globally? We've got deep local and international knowledge and premium customer support!



Programmable. Scalable. 100% reliable.

Integrate in a snap through our REST API and enjoy industry-leading infrastructure, a robust platform, and local numbers with area-specific codes. Or send SMS directly from our self-serve portal! Schedule campaigns, pull reports, optimize, and repeat!

Customize and scale effortlessly

Tier-1 super network

With 600+ direct carrier connections, we ensure quick, reliable SMS delivery, anywhere!

Carrier-grade platform

Send bulk SMS messages in a snap with a robust, secure, and fast platform that scales with you.

Global compliance

Send SMS anywhere with peace of mind! We're always compliant with customer data regulations.



Smart routing

Our smart routing engine prioritizes for cost and speed of message delivery to suit your needs.

1 or 2-way SMS

Don't need a reply? Go for one-way SMS messaging! Or start engaging two-way SMS conversations!

Safety first

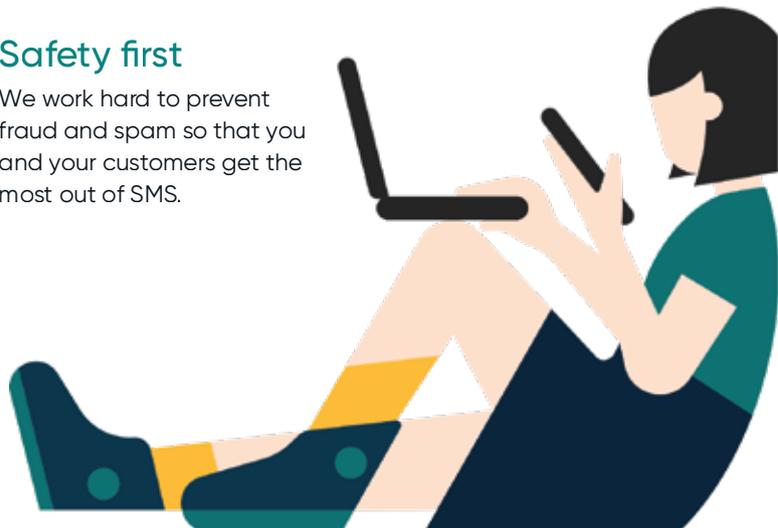
We work hard to prevent fraud and spam so that you and your customers get the most out of SMS.

Customer insights

Make data-driven decisions! Manage your campaigns and monitor SMS delivery via our self-serve portal.

Local numbers

Get access to carefully-tested virtual local numbers and short codes for two-way SMS in 60+ countries.



Related products



MMS

Level up your customer experience and set your brand apart with rich, compelling messages - discover our MMS API!



RCS

Rich Media, guided responses, and an app-like experience, all in the user's SMS inbox.



Rich SMS

Breathe new life into your SMS messaging campaigns with rich content.



Verified SMS

Prevent fraud with Verified SMS - business messaging designed to stand out.



10DLC

Set up quickly, build trust, and get high delivery rates? You can do it all with 10DLC!



Number Lookup

Engage the right customers, on the right numbers.



Toll-Free Numbers

A toll-free number inspires trust. Use this trusted channel to enable 2-way conversations and engage with more customers!



Short Codes

In a messaging campaign your number represents your brand, so why not make it recognizable? Short and sweet!